

Native Instruments Announces Shareholder Reorganization

Reacquisition of major share from long-standing external investor makes company entirely self-owned in its 15th anniversary year

Berlin, May 31th, 2011 – Native Instruments has just completed a major share reorganization that makes the company entirely self-owned. The reorganization was facilitated by CEO and founding shareholder Daniel Haver, and comprises both a general shareholder consolidation and the reacquisition of about 30% of the company's shares from a long-standing venture capital investor. Implemented in the month of Native Instruments' 15th anniversary, the consolidation effects complete ownership of the company by its original founders and its executive management team, and makes it independent from external investors.

„While this reorganization may sound like an abstract behind-the-scenes process, the implications for our users and our industry are actually quite profound“, says Daniel Haver. „As a completely self-owned enterprise, we will now be able to pursue our vision for the most forward-thinking music production and DJ technology in an even more energetic and uncompromising fashion.“

With a revenue growth of 60% in 2009 and 70% in 2010, as well as market-leading sales figures for its current product range centered around MASCHINE, KOMplete and TRAKTOR, Native Instruments remains a uniquely vital and dynamic company within the musical instruments industry and the wider technology domain.

A digital press kit including picture material is available at

www.native-instruments.com/press.info

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About Native Instruments

Native Instruments is a leading manufacturer of software and hardware for computer-based music production and DJing. The company's mission is to develop innovative, fully integrated solutions for all professions, styles and genres. The resulting products regularly push technological boundaries and open up new creative horizons for professionals and amateurs alike.

Native Instruments opened up the fascinating world of real-time sound synthesis on standard computers in 1996, and today offers an extensive product range for musicians, producers and DJs. The company currently employs around 270 people in its two offices in Berlin and Los Angeles, and works closely with more than 40 international distribution partners to ensure its future growth and success.